

Welcome to OneJax Online!

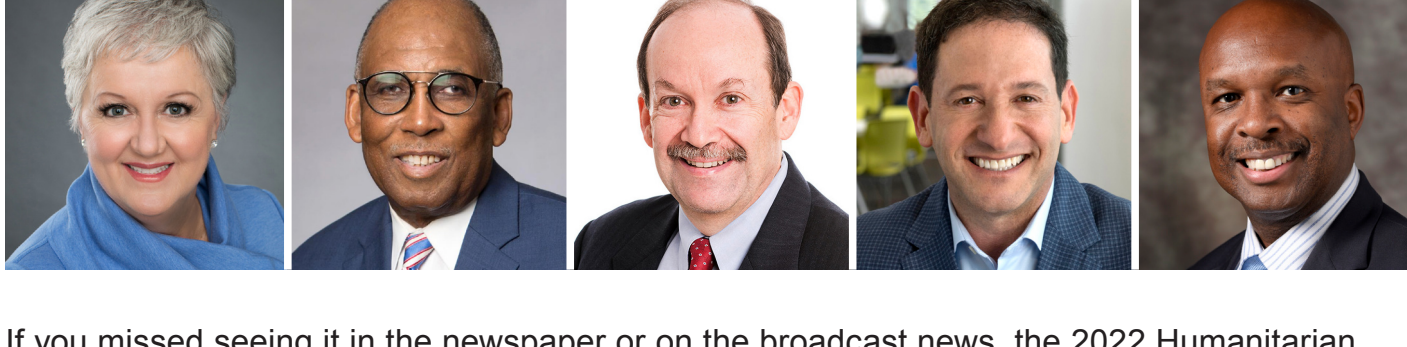
OneJax is happy to introduce you to *OneJax Online*, a quarterly e-newsletter you'll start seeing in your inbox throughout the coming year. Directed at donors, grantors, supporters and friends of OneJax, the newsletter is intended to keep you informed about noteworthy OneJax projects and activities, important information every donor should be aware of or consider, a summary of social justice conditions throughout our community, state and country, and a listing of upcoming OneJax and community events that support our vision of creating an inclusive community, among other items of interest.



We'd love to know what you think about our first issue, so please drop us a note or give us a call. We're also interested in hearing about things going on around Jacksonville and elsewhere that promote and support diversity, equity, inclusiveness and belonging. Please keep us updated. Relevant and timely items may show up in our next issue of *OneJax Online!*

Happy reading!

And the Honorees Are...



If you missed seeing it in the newspaper or on the broadcast news, the 2022 Humanitarian Awards Honorees have been selected. The OneJax Humanitarian Awards Selection Committee met in October and faced a big job. OneJax received 18 applications year—our most ever! And a case could be made for most of them to be seriously considered. An inside source revealed that the judging, which is done on a point basis, was very, very close. These were not easy decisions.

THE 2022 ONEJAX HUMANITARIANS ARE:

Gold Medallion for Lifetime Achievement

Audrey Moran, Attorney

Silver Medallions

Warren Jones, Duval County School Board Member

Marc Mayo, Executive VP & Chief Legal Officer, FIS

David Miller, Co-Founder, *Brightway Insurance*

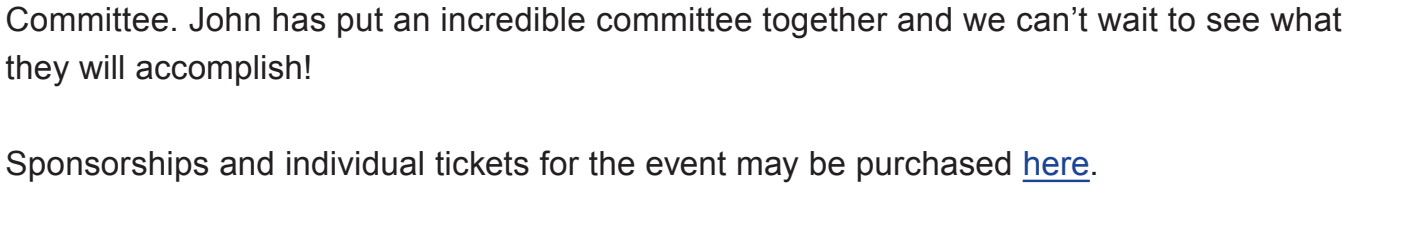
President's Citation (Posthumously)

Dr. Leon Haley, Jr., MD, MHSA, CPE, FACEP, FACHE, CEO, UF Health Jacksonville, VP for Health Affairs & Dean of the University of Florida College of Medicine – Jacksonville

Please take a minute to save the date for the Awards Event—Tuesday, April 12, 2022—at Daily's Place Plaza and Amphitheater, a fabulous outdoor venue that gives us lots of flexibility for COVID precautions as well as unpredictable weather.

We also have to give a shout out to John Peyton, former mayor of Jacksonville and president of Gate Petroleum Company, who is chairing the 2022 Humanitarian Awards Event Committee. John has put an incredible committee together and we can't wait to see what they will accomplish!

Sponsorships and individual tickets for the event may be purchased [here](#).



We know that OneJax supporters understand the importance of achieving civility, understanding and respect for all peoples. The inclusivity and equity programs we share and initiate have become invaluable to the community—more so lately than ever before. OneJax is able to be a social justice resource in Northeast Florida largely thanks to the generosity of donors like you. You want to see things change and improve. But mostly, you want to have a direct impact on making things better.

That impact can continue—even after you're gone.

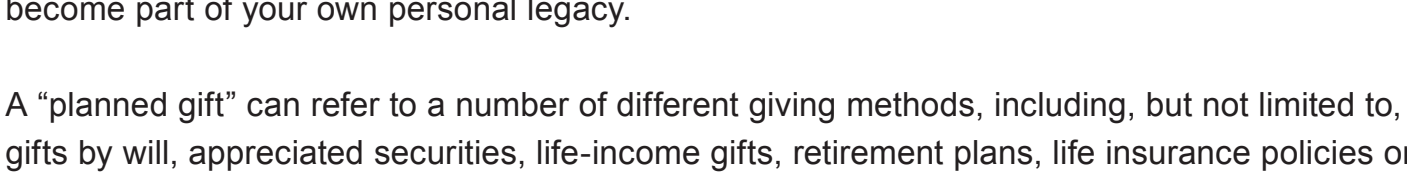
By considering a planned gift to OneJax, you can acknowledge this work in a meaningful way and make a lasting difference. The impact of continuing to lift up our community would become part of your own personal legacy.

A "planned gift" can refer to a number of different giving methods, including, but not limited to, gifts by will, appreciated securities, life-income gifts, retirement plans, life insurance policies or real estate.

For obvious reasons, most planned gifts are arranged by older donors. But it's no longer unusual for a young professional to assign a nonprofit as the beneficiary of a life insurance policy they receive through their employer. Passions run deep in several areas for those between 30-55, and they're proud to know they've taken action on something that has meaning to them.

Regardless of the methods you consider, documenting your intentions will help ensure your wishes are met. It also allows us to keep you apprised of new programs or developments that may further inform your charitable intentions. Additionally, documenting your gift shows an ongoing "vote of support" for OneJax and the work we do for the community. You are creating a path for others to follow. Impact and Inspiration!

If you're thinking about planned giving, be sure to consult with your attorney or financial professional. In addition, members of the OneJax staff would be happy to sit down with you to discuss any kind of planned gift you might be considering. To learn more, contact [OneJax Executive Director, Kyle Reese](#).



Have you Seen our 2020-2021 Annual Report?

If you're receiving this newsletter, it's likely that you received a printed copy of the 2020-2021 OneJax Annual Report in the mail this past fall. Didn't get yours? [Let us know](#) and we'll be happy to send it to you. Or, if you prefer, you can see and read the Report on the OneJax website [here](#).

Philanthropic Outlook for 2022

Depending on what you read or hear, the outlook for giving in 2022 predicts an increase in donations... a decrease in donations... or a flat year in donations, as compared to 2021. That's helpful, don't you think?

The message here is that, for the most part there's optimism for 2022. But we remain in an unusual time, with the pandemic moving into its third year and the need for "emergency"-generated funds morphing into both on-going general operating and crisis-funding to assure operations and services, no matter what state of normal or emergency we may experience.

The Chronical of Philanthropy, while optimistic for nonprofits in 2022, also sees more concerns from smaller, more vulnerable organizations. They worry about donor weariness—especially if their services aren't front-line and meeting immediate needs of those they serve—such as food and housing.

Many nonprofits, including OneJax, have been dealing with the challenge head-on, reinforcing mission and the importance of their programs and services within the community—whether there's a pandemic or not. When you think about it, OneJax provides intangible services which manifest in many real and physical ways over time. We teach values. Kindness. Civility. Inclusion. Equality. Compassion. Respect. And oh, so much more. Continuing investment in OneJax, especially when times are so difficult for so many, is a commitment to the future culture and climate of our city.

So, if you ask us—we are moving Onward. With optimism and determination. And hopefully, with you.



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OneJax Adopts New Strategic Plan



The ink is still wet on the document, but OneJax has very recently adopted a new three-year strategic plan that will guide the organization's path forward.

Externally-focused partnerships with the general community, local for-profit and nonprofit organizations, and the University of North Florida offer OneJax the space to grow its brand, maximize social capital, and increase community awareness. Intentionally seeking to partner, collaborate, or work in solidarity with external organizations with similar and/or complementary missions offers OneJax opportunities to broaden its impact and attract new audiences. Moreover, focused efforts to share the perspectives of new and legacy audiences are yet another way to celebrate the role of individuals participating in OneJax's programs and are essential for growing a thriving learning community. Vibrant external partnerships also increase the capacity of OneJax and ultimately serve the organizational vision, where "Jacksonville is an inclusive community, where human differences are welcomed, understood, and sought out."

Internal partnerships are all about building a dedicated staff and volunteers capable of carrying out the organization's mission. OneJax is a stronger organization when its internal stakeholders are available to experience and champion the work. OneJax is also stronger when its stakeholders are welcomed into the process for sharing their expertise about the state of the community and suggesting process improvements. Skills developing opportunities for staff, volunteers, and program participants signal that OneJax is a learning organization where ideas are valued and welcomed. Measuring the effectiveness of the programs being delivered is also directly connected to improving those programs and offering new ones that appeal to the community's needs.

Community building requires many hands, and success is driven by people and organizations willing to work outside their standard operating frameworks. Collective impact increases when everyone has their own agenda. Working in partnership also has a multiplying effect regarding outcomes and the use and acquisition of resources, which extends OneJax's reach and impact.

Expect to hear more about the strategic plan and our progress in upcoming newsletters.

Upcoming Events

- **February 22, 2022:** Special Election for Group 5 At-Large City Council Seat
- **February 26 & 27, 2022:** World of Nations Festival – Metro Park
- **April 12, 2022:** OneJax Humanitarian Awards Event at Daily's Place
- **November 17, 2022:** Interfaith Thanksgiving Gratitude Service

