

## What Does Support Mean to You?

For the longest time, most grants — and giving by individuals and family foundations — were directed to support specific programs and/or initiatives. This was the situation experienced by most local nonprofits. At OneJax, that usually meant funds restricted for use by our youth programs, or the OneJax civil discourse series or other specific efforts.

But in response to the COVID-19 crisis, general operating support grew dramatically during the pandemic as donors and grant makers recognized nonprofits' need for greater flexibility. And if you believe what you read in the fundraising and philanthropy publications/blogs/websites, it appears the trend is not shifting back as the pandemic wanes.



For the most part, that's good news. Especially as organizations require more flexibility than ever to respond to emergencies, adjust to remote and onsite staffing and battle rising costs for everything they purchase. Having discretionary funds for basic operations is critical in today's economic climate.

Gaining operational support from donors doesn't eliminate the need and benefit of underwriting specific programs. Ideally, a nonprofit agency will experience a good balance of both types of funding. And for the first time in quite some time, striking that balance might be possible for the immediate future.

In the recently-released 2022 State of Grantmaking report from *grantstation.com*, the most frequently reported type of support for the largest award was project or program support (40%); general support was the largest award type for 24% of respondents.

What's your preference when supporting OneJax or other agencies to which you are devoted? Do you prefer to fund a particular program that you're passionate about? Or, do you like providing unrestricted gifts for the nonprofit to use as they need to in order to stay effective and efficient? We'd love to hear your thoughts. Feel free to drop us a note at [onejax@unf.edu](mailto:onejax@unf.edu).

## Donor Spotlight: The Miller Family

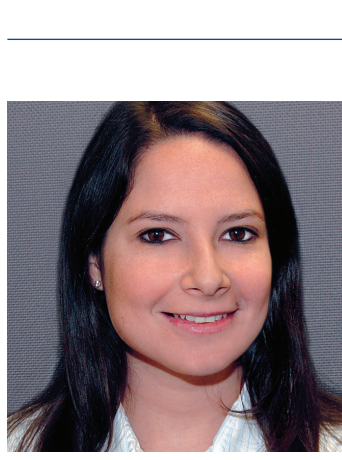


A recent group of Metrotown graduates—also known as Leaders of United Diversity (LOUD)—participated in this summer's Sandy Miller Metrotown Institute.

The Miller family's support of OneJax dates back a generation to mom Sandy Miller, who was largely responsible for the creation and development of Metrotown Institute here in Jacksonville. Sandy had a passion for young people and social justice. She believed, strongly, that helping teens discover each other's differences and learn about each other's cultures, backgrounds and beliefs was an important step to becoming an equitable and inclusive community.

Her three sons and their spouses, David and Monique Miller, Michael and Glenn Miller, Daniel Miller and Lior Spring, have carried that support forward. Several years ago, David and Monique made a significant donation to the Metrotown program in honor of their mother, resulting in re-naming the program the *Sandy Miller Metrotown Institute*. And they continue to find ways to offer other support to OneJax.

See the video recognizing the contributions of Sandy Miller [here](#).



***"As donors, we want to have an impact on the groups we work with. It's fair to say that we all share the aspiration of wanting every member of the Jacksonville community to have the opportunity to reach their own personal potential. We want the work we do and the support we provide to impact the strategic goal of lifting everyone up to be all they can be."*** – Lior Spring

About a year ago, Lior became the Director of Social Impact for the Miller Families. They meet quarterly to review their investments in community nonprofits and organizations and to discuss other potential recipients of support from the family. Their areas of interest, thus far, include poverty, education, social justice, and public discourse, which includes civic engagement in public policy. The families have made gifts to a wide range of organizations throughout the North Florida community.

Having spent eight years as the Director of Development for the JCA, Lior is no stranger to philanthropy and its importance to both the recipients and the donors.

Twice each year the family plans a Volunteer Work Day project. Friends and other members of the family — including the children — participate in a project where they help a person, neighborhood, or an organization by doing hands-on work, such as making hygiene kits for Jewish Family and Community Services, sorting produce for Feeding Northeast Florida and building a garden at the John Love Early Learning Center.

"We're trying to set examples for our kids, just as Sandy set for David, Michael and Daniel," Lior said. "We want them to understand the values of helping and giving back, even at an early age. The older children sit in and participate in our quarterly meetings, and are beginning to understand that they will follow this legacy into their generation. The Miller Families and the Jacksonville community are intertwined. We hope it will stay that way for a long time to come."

## Nominate the 2023 Humanitarians!



It's that time of year when you get to nominate someone to receive the OneJax Humanitarian Award medallion for making a meaningful difference in the Jacksonville community.

Nominations may be submitted September 7 – October 7, 2022. A selection committee made up of previous Humanitarians and OneJax board members will review the applications and select those to be honored in October. We received a record number of applications last year and we have every reason to believe things won't be any different this year. We suggest you complete and submit the application as early as possible to avoid a last-minute rush. No applications will be accepted past 5:00 PM on Friday, October 7th.

[You may access the application here.](#)

## Volunteer Opportunity—Spread the Word!



We are often approached by companies, community groups and others who would like to become more involved with OneJax in a voluntary capacity. The problem is, unlike many direct service agencies, our programming and activities do not often require volunteers.

That's all about to change.

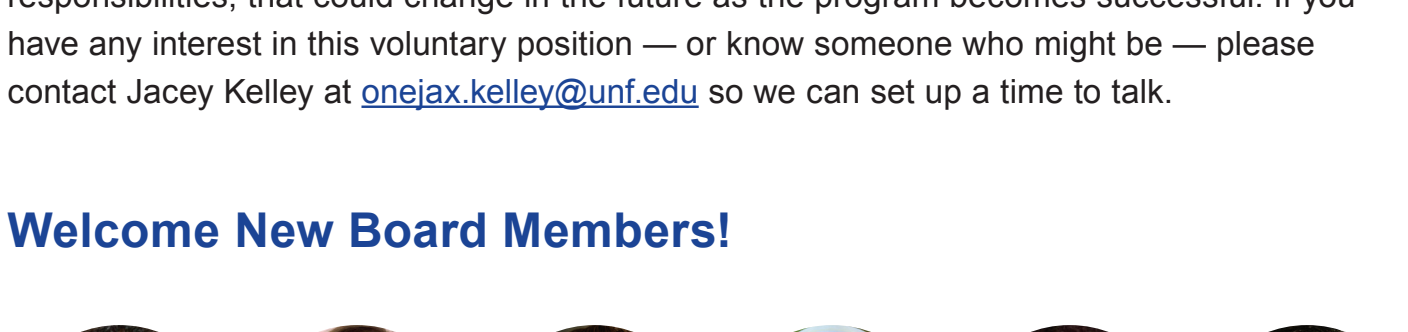
We are working on several community outreach activities that will require the support of volunteers. But because we are a very small staff — a mighty group of five, aided by a couple of consultants and a UNF development staffer — there's no room on anyone's plate to coordinate the recruitment or scheduling of volunteers.

So, we are looking for a *volunteer* Volunteer Coordinator to give us a hand. This individual would work with staff to understand the type of volunteers needed and will have the option to work remotely — or in our offices. Recruiting, a little training and scheduling volunteers for different events or activities would be the primary tasks of the position.

The potential Coordinator should be an organized "people person" with lots of patience and will play a key role in helping us engage with the broader community in order to bring more people with different perspectives together. It is only through personal relationships that we can overcome the "us-them" divisiveness that currently exists in our community, our state and our country.

While there are no plans to add a paid part-time or full-time staff member to handle these responsibilities, that could change in the future as the program becomes successful. If you have any interest in this voluntary position — or know someone who might be — please contact Jacey Kelley at [onejax.kelley@unf.edu](mailto:onejax.kelley@unf.edu) so we can set up a time to talk.

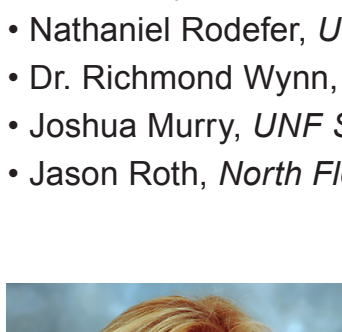
## Welcome New Board Members!



Several long-term board members rotated off of the OneJax board of directors at the end of our fiscal year in June. And we couldn't be more excited about the new board members who have accepted the call to serve our organization moving forward.

### Please welcome these accomplished individuals into the OneJax family:

- Sunil Ancha, Sr. Sales Executive, Fidelity Information Services (FIS)
- Rabbi Maya Glasser, Congregation Ahavath Chesed (The Temple)
- Nathaniel Rodefer, UNF Student Government President
- Dr. Richmond Wynn, Vice President, Chief Diversity Officer, UNF
- Joshua Murry, UNF Student Government Vice President
- Jason Roth, North Florida External Affairs Manager, TECO Peoples Gas

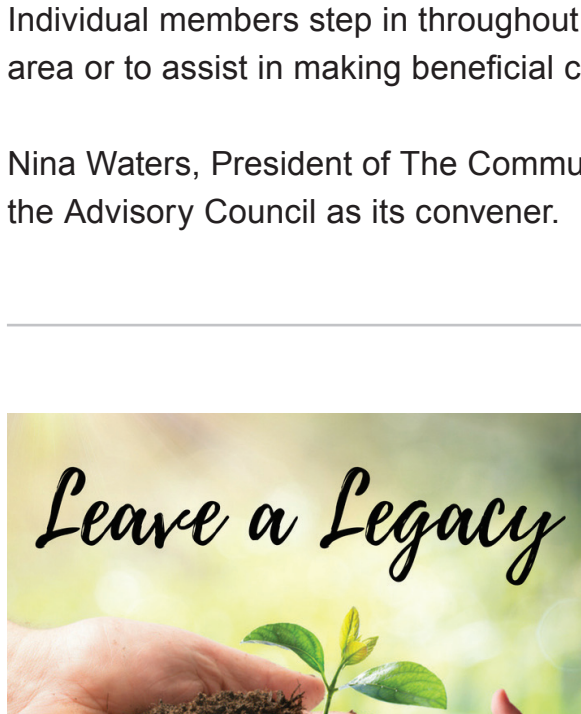


### ...AND NEW MEMBER OF THE ADVISORY COUNCIL!

We couldn't be happier to announce that the former Interim President of UNF, Dr. Pam Chally, has joined the OneJax Advisory Council. Dr. Chally has been a long-time supporter and cheerleader for OneJax, made even more meaningful during her time in the President's office.

The Advisory Council is a group of community leaders and influencers who believe in — and help promote — the work of OneJax. The Council meets as a group twice each year. Individual members step in throughout the year, as needed, to provide guidance in a particular area or to assist in making beneficial connections for OneJax leadership.

Nina Waters, President of The Community Foundation for Northeast Florida, currently leads the Advisory Council as its convener.



## Legacy Giving Insight

If you assumed that planned or legacy giving — making arrangements for an organization to receive a gift from you upon your death — was a preferred method of giving for primarily wealthy donors, you would be mistaken.

According to the forward for *Donor-Centered Planned Gift Marketing* by author Michael J. Rosen, "Planned gifts are the major gifts of the middle class." It makes sense and certainly explains why planned giving accounts for a whopping \$42 billion dollars of the philanthropic pie!

## Upcoming Events

- **September 7 – October 7, 2022:** Nominations Open for the 2023 Humanitarian Awards Event
- **October 20, 2022:** Civil Discourse: "Christians Against Christian Nationalism," with guest speaker Amanda Tyler, Executive Director of the Baptist Joint Committee for Religious Liberty (BJC).
- **November 17, 2022:** Interfaith Thanksgiving Gratitude Service at First Baptist Church of Oakland

